VIVA is one of the most recognised, effective and cutting-edge media agencies in the North West.

Established more than ten years ago, VIVA is the window for lifestyle content and is considered the go to place for celebrity interviews and news.

VIVA’s product portfolio includes: VIVA Magazine, VIVA digital news and features; VIVA PR & Events; VIVA TV; VIVA Creative & Design and VIVA Photography.

We deliver carefully-crafted content in the form of news articles, features and interviews with famous faces, style icons and movers and shakers from the region and across the UK.

With an increasing number of unique users visiting the site every month, VIVA’s content is unique, informative and engaging.

Readers from Manchester, Cheshire, North West and Wales return often to find out first ‘what’s on and when’, to read food and drink reviews, discover the latest fashion, shopping and the beauty trends, new music, culture and worldwide travel reviews.

VIVA isn’t just another brand. VIVA is a lifestyle.
WEBSITE VISITORS

60,000 users a month  17,000+ social followers

40% site visits from Google
Proving that VIVA's content is extremely well optimised to rank among search engines

30% traffic is from social media

30% is direct

READER LOCATION

70% north west (manchester, cheshire, wales)
20% london
10% worldwide

READER DEMOGRAPHICS

60% female
40% male

36% 25-34
22% 35-44
20% 18-24
15% 45-54
COMMERCIAL PACKAGES

Reach a wide audience across the North West by advertising with VIVA.

**OPTION 1**
£1,000
Homepage takeover for one month, guest post or feature, competition / reader offer, social promotion and backlink for SEO purposes benefits.

**OPTION 2**
£500
Premier banner on homepage for one month, guest post or feature, competition / reader offer, social promotion and backlink for SEO benefits.

**OPTION 3**
£250
Square banner within one of the sections, guest post editorial with backlink and social amplification for SEO benefits.

For all advertising opportunities and commercial partnerships, contact:
info@vivamanchester.co.uk
or 077381 96667.